



For Immediate Release

Contact:

Stephanie Faison

+001.908.626.0111 or stephanie@seafoodchoices.org

Sandrine Malet

+00.33.6.10.43.19.72 or sd@g-com.fr

Joey Brookhart

+001.831.277.0271 or jbrookhart@seafoodchoices.org

SEAFOOD CHAMPION FINALISTS ANNOUNCED AT SUMMIT

Awards highlight leadership in sustainability arena

(January 27, 2008 – Barcelona, Spain) The Seafood Choices Alliance announced its 2008 finalists for the annual Seafood Champions awards at the kick-off reception of the Seafood Summit in Barcelona, Spain. The finalists are the Association du Grand Littoral Atlantique (AGLIA, France), Australis Aquaculture (US), Bantry Bay Seafoods (Ireland), Mike Mitchell of Foodvest (UK), The Plitt Company (US), Carl Salamone of Wegmans, (US), Barton Seaver and his team at Hook Restaurant (US), Sunburst Trout Company (US), Bart Van Olphen of Fishes (Netherlands) and Cindy Walter of Passionfish Restaurant (US).

Mike Boots, director of the Alliance, said, “The finalists this year represent five different countries and each one has contributed to the sustainability and future of the seafood industry. Without their work and dedication, their sectors would look very different. We commend them for their passion and effort and encourage others to follow their example.”

The Seafood Champion awards highlight leadership, dedication and passion in the increasingly complicated global seafood arena. The awards will be announced at the Alliance’s reception at the Boston Seafood Show on February 24. For more information on each of the finalists see www.seafoodchoices.org.

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NOTE TO EDITORS:

For interviews with Champion finalists or further information, please contact at the Summit Stephanie Faison (+001.908.626.0111 or stephanie@seafoodchoices.org), Sandrine Malet (+00.33.6.10.43.19.72 or sd@g-com.fr) or in the US Joey Brookhart (+001.831.277.0271 or jbrookhart@seafoodchoices.org).

The Seafood Summit is an annual conference organized by Seafood Choices Alliance and convening the leaders of the sustainable seafood movement. The **Alliance** is a non-profit international association for ocean-

friendly seafood with more than 3,000 members from around the world. The Alliance helps the seafood industry – from fishermen and fish farmers to distributors, wholesalers, retailers and restaurants – to make the seafood marketplace environmentally and economically sustainable. Seafood Choices Alliance mobilizes and connects the world’s leading voices in support of a sustainable supply of seafood choices, highlighting the need for a global solution to threats facing the ocean.

The Seafood Champion Awards annually recognize individuals and companies for outstanding leadership in promoting environmentally responsible seafood. The Alliance established the award to honor those in the seafood industry whose contributions demonstrate a commitment to advancing the marketplace for ocean-friendly seafood. The ten 2008 finalists were announced at the Seafood Summit in Barcelona on January 27. The winners will be announced at the Alliance’s reception at the Boston Seafood Show on February 24. Anyone interested in attending the reception please contact Stephanie Faison at stephanie@seafoodchoices.org.

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